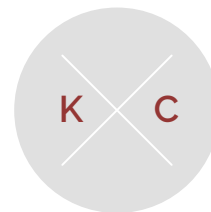


KAMILLE A. COOPER

MEDIA PROFESSIONAL



Jamaica, New York 11434 – Willing to Travel

e: Kamille.cooper@gmail.com | w: www.mskamille.com

TECHNOLOGY

Cision, Marketo, Mail Chimp, Silver Pop, **Adobe Creative Suite**: Photoshop, Dreamweaver, InDesign, Illustrator; **Microsoft Office**: Access, Excel, PowerPoint, Outlook, Word

BRANDS I'VE WORKED WITH

Eden BodyWorks	VIBE	Shea Moisture
Norwegian Air	NCLA	Crush Media
Hpnotiq	Curls	Laruccis

REFERENCES UPON REQUEST

PROFESSIONAL EXPERIENCE

Digital Marketing & Events Consultant

Ongoing Digital Marketing Support

New York, New York

May 2011 – Present

- Produced anniversary event with \$5K+ in product and monetary sponsorships from Hpnotiq, Juicy Magazine, NCLA, OPI and Pop Chips
- Established brand and digital presence including web production, logo designs and SEO
- Develop "Celebrate My Beauty" 10-year anniversary campaign logo for Eden BodyWorks
- Manage and maintain user-friendly sites and content management systems

Marketing Coordinator

xoNecole.com, LLC.

New York, New York

March 2014 – January 2016

- Designed, built and managed brand's website to optimize user experience
- Created marketing collateral and managed creative assets with copywriters including media kits & decks
- Assisted in all event operations and executions including logistics, negotiations, and day-of support

Marketing Coordinator

Epiq Systems, Inc.

New York, New York

May 2014 – February 2015

- Produced more than 40 events including researching venues, soliciting bids/proposals, distributing invitations and tracking responses
- Prepared and maintained marketing reports, expenses, company bios, and managed company's social media
- Executed marketing campaigns and brand development efforts including written communication

Special Events Coordinator

American Cancer Society

New York, New York

May 2013 – November 2013

- Worked with a small team to build record breaking attendance of 60k and \$3.1MM in donations
- Assisted with set up, volunteer management and on call support during the Making Strides Against Breast Cancer Walk in Central Park

Writer, Social Media Assistant

VIBE / VIBE Vixen

New York, New York

June 2011 – January 2013

- Developed creative media strategies to expand audience & engage readers
- Managed social media platforms for Twitter, Tumblr and Pinterest
- Pitched and provided original content reporting on fashion, beauty, lifestyle and interview

EDUCATION

Baruch College – City University of New York

Bachelor of Arts in Corporate Communication, English minor

New York, New York

June 2011

INTERNSHIPS

Black Frame, Events & Public Relations Intern

August 2012 – November 2012

Beautiful Planning Marketing & PR, Public Relations Intern

May 2011 – September 2011

LuxeLife Media, Events Intern

June 2010 – May 2011

Sounds of Brazil, Marketing Intern

September 2007 – January 2008